

EDUCATION

- 2007 **International Institute of Management Development (IMD)** **Lausanne, Switzerland**
MBA with Distinction in Leadership
Won \$25,000 Shell and IMD Alumni Scholarship
Elected Graduation speaker to represent the class
- 1995 - 1998 **University of Manchester** **Manchester, UK**
B.Sc. First Class (Hons) Computer Science with Business Management
Top graduate of university
- 1993 – 1995 **International School of Brussels** **Brussels, Belgium**
International Baccalaureate

EXPERIENCE

- 2010 - Present **WEBPRENEUR ACADEMY** **Dubai, UAE & Islamabad, Pakistan**
Dean
 - Spreading internet and entrepreneurship knowledge throughout the emerging world
- 2009 - 2010 **ABU DHABI EDUCATION COUNCIL** **Abu Dhabi, UAE**
Innovation Advisor, Office of Strategic Affairs
 - Designed the Internet and Innovation Strategy for the Public School Systems of Abu Dhabi
- 2008 – 2009 **KNOWLEDGE AND HUMAN DEVELOPMENT AUTHORITY, GOVERNMENT OF DUBAI** **Dubai, UAE**
Head of Special Projects
 - Reporting to the CEO of Dubai Schools Agency and Chief of Strategy to define and implement the improvement strategy for public schools
 - Developed the budget for the Schools Agency, setting KPIs and Operational objectives
 - Managed the participation of Dubai in International Assessments (TIMSS/PISA) for the first time
 - Developed the communications strategy for the organization
- 2003 - 2007 **TXTFO.COM** **London, UK**
Founder and CEO
 - Conceived an idea for a new software product, led the development and successfully introduced it to market
 - Led the growth of the company from one to six employees
 - Established business with over 100 clients including Google, Intel, Microsoft, Oracle and Samsung
 - Spoke at conferences, wrote for media publications and was part of BBC panels on mobile thought leadership
 - Won the 2005 European Prize for innovation from 560 entries for a solution developed with Amazon.com
 - Sold the company to a larger industry player for cash and equity deal
- 1998 – 2003 **ACCENTURE** **London, UK**
Manager
 - Specialized in the Communications & High Tech industry mostly focusing on Customer Relationship Management projects. Achieved rapid promotions throughout career; clients included Boots Retail (opening retail stores in Asia), BSkyB (future contact centre), Microsoft (consolidation of European contact centers), and Virgin Media (reducing faults for Digital TV). Example projects:
 - WorldCom – Restructured client's end-to-end processes and systems to increase sales revenue for over 50 products in three market segments. Managed team of 12 consultants to reduce order lead times by 20% and increase revenue by 6%
 - Eircom (Ireland Telecoms) – Sold \$6m worth of consulting work and brought in significant changes to the client's systems and processes due to the launch of a major new product (ADSL)
 - O2 (mobile operator) – Managed the development of a new \$2m bespoke planning tool

ADDITIONAL

- Languages: English, Urdu/Hindi, French (conversational), Arabic (basic)
- *Nationality:* British/Pakistani
- *Date of Birth:* 21/02/1977